



# News Release

## For Immediate Release

### **Element Financial to Donate up to \$50,000 to Fort McMurray Victims** *Matching Contributions could raise total to \$100,000*

**Toronto, Ontario, May 13, 2016** – Element Financial Corporation (TSX:EFN) (“Element” or the “Company”) today announced a donation of \$25,000 to the Canadian Red Cross, and a further commitment to match employee contributions up to \$25,000, to help the community of Fort McMurray recover from wildfires that have devastated the region.

The amount raised could increase to \$100,000 when these funds are combined with the Government of Canada’s promise to match individual contributions.

“All of us at Element stand with those affected by the fires in Fort McMurray,” said Bradley Nullmeyer, President of Element. “We know from dealing with our customers and partners in Fort McMurray how tough, resilient and resourceful the people of Northern Alberta are. They will bounce back stronger than ever, and we are pleased to do our bit to help them make that happen.”

Element is working closely with clients and key supplier partners to monitor the situation in Alberta and ensure full services are resumed as soon as conditions allow. Clients with questions can call Element at 1-877-534-0019.

#### **About Element Financial Corporation**

With total assets of \$23.9 billion, Element Financial Corporation is one of North America’s leading fleet management and equipment finance companies. Element operates across North America in four verticals of the equipment finance market (Fleet Management, Rail Finance, Commercial & Vendor Finance, and Aviation Finance) and in Australia and New Zealand in the Fleet Management business.

#### **Contact:**

John Sadler  
Senior Vice President  
Corporate Affairs & Investor Relations  
(416) 646-5689  
jsadler@elementcorp.com