

# DriverCare Connect®

Harness the power of data to reduce fleet vehicle collisions



**94%**

OF VEHICLE  
CRASHES ARE  
CAUSED BY  
DRIVER ERROR

**31,785**

PEOPLE DIED IN MOTOR  
VEHICLE TRAFFIC  
CRASHES THE FIRST  
9 MONTHS OF 2022

For more information,  
contact your Element  
account manager or visit  
[elementfleet.com](https://elementfleet.com)

In the United States, over 40,300 people were killed and an estimated 2.35 million people were injured in crashes involving driver error (2022).

## Did You Know...

- Over 50% of fatal collisions involve drivers with no prior motor vehicle convictions?
- Between 10% and 20% of fleet drivers with clean driving records exhibit highly risky behaviors on the road.
- Motor vehicle crashes continue to be the most expensive cause of workers' compensation claims, at an average of \$85,311 per claim (2022).

It's clear that unsafe fleet drivers can increase your organization's costs and liability. What may not be clear is, **which drivers are being unsafe, and can you mitigate that risk effectively?**

**DriverCare Connect detects and scores driving behaviors predictive of crash risk & increased severity**



Speeding



Hard cornering



Hard braking



Harsh Acceleration



Seat belt use



## DriverCare Connect

DriverCare Connect can identify the true risk of your fleet drivers, by measuring active driving behaviors that are predictive of crash risk. This risk management technology translates telematics data into behavior scores and risk assessments, and actively engage fleet drivers on a mobile platform providing targeted training exercises, and behavior modification tools. **As a result, collision rates are reduced by as much as 29% in just 90 days!**



## Connecting drivers for a safer fleet.

### SMART, SIMPLE, AND SLEEK

DriverCare Connect® delivers a smart, simple, and sleek user experience. Designed for anytime access and ease-of-use, this mobile tool aggregates active driving data to inform risk assessments and provides drivers with visibility of their behaviors.

### CUSTOMIZABLE RISK MANAGEMENT

DriverCare Connect allows you to set your own specific scoring thresholds for triggering alerts, communications, and training, as well as score weighting for different driving behaviors. Our system also can be configured to mirror your organizational structure for reporting and management engagement.

### INTEGRATED WITH DRIVERCARE

DriverCare Connect is integrated with the industry's most comprehensive risk and safety management application, DriverCare®. It leverages DriverCare's collision data and MVRs to produce comprehensive and timely driver assessments and scores.

### PRESCRIPTIVE AND PREDICTIVE

DriverCare Connect prescribes driver training that targets deficiencies detected in driving patterns. We analyze behavior patterns of drivers involved in accidents, and identify other drivers with like-patterns to predict which drivers have the highest crash risk.

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