

DRIVERcare CoPilot[®]

GUIDE YOUR DRIVERS TOWARD SAFETY EVERY DAY.



25% OF
CRASHES INVOLVE
CELL PHONE USE

28,190

PEOPLE DIED IN MOTOR
VEHICLE TRAFFIC
CRASHES THE FIRST
9 MONTHS OF 2020

**AFTER 30 DAYS
ON OUR PLATFORM,
THE TOP 30% OF
DRIVERS SHOWED:**

39%
REDUCTION
IN PHONE
DISTRACTION

30%
REDUCTION
IN
SPEEDING

51%
REDUCTION
IN HARD
BRAKING

In the United States, over 2,800 people were killed and an estimated 400,000 were injured in crashes involving a distracted driver (2018). About 1 in 5 of the people who died in crashes involving a distracted driver were not in vehicles¹. Distracted driving is an increasing road risk that threatens the safety of your fleet and other drivers every day. Our risk management smartphone app combats distracted driving, utilizing patented technology powered by 5+ million drivers and 100's of billions of miles driven for real time distraction reporting, assessment, and scoring, while integrating with Element's DriverCare Risk and Safety platform.

DriverCare CoPilot assesses risk, encourages safe driving behaviors, and has been shown to reduce distracted driving by 40% in the first 30 days. It tracks a driver's level of distraction and behaviors like speeding, accelerating, and harsh braking while providing real-time data that helps you proactively address these concerns before they lead to collisions, injuries, and costs.



Control your most controllable expense.



SMART, SIMPLE, AND SLEEK

DriverCare® CoPilot delivers a smart, simple, and sleek user experience. Designed for anytime access and ease-of-use, the app aggregates real-time driving data to inform risk assessments and feedback that improves driving behaviors in the first 30 days.

PROVEN SCORING TECHNOLOGY

DriverCare CoPilot leverages patented scoring technology that is based on trips taken by over 5 million drivers with billions of miles driven each year. Using that data, the real-time scoring technology assesses a driver's top risk behaviors for timely action while driving inter-company competition and results.

SUPPLEMENTED BY DRIVERCARE

DriverCare CoPilot is supplemented by the industry's most comprehensive risk and safety management application, DriverCare. It leverages DriverCare's collision data and MVRs to produce comprehensive and timely driver assessments and scores.

PRESCRIPTIVE, REAL-TIME ANALYTICS

DriverCare CoPilot provides the real-time data and prescriptive analytics necessary to identify targeted training and coaching opportunities. Together with DriverCare's proactive consulting services, we provide value-added recommendations for your drivers and bottom line.

For more information, contact your Element account manager or visit elementfleet.com

1. CDC Injury Center www.cdc.gov